

LCWC 2/17/2015 MEETING MINUTES



President

- Tricia filling in for Cynthia
- **March meeting date changed** due to St Patty's date, now we are meeting the following week same place same time on **March 24th**

Membership

- NEED BIRTHDAYS if you haven't already submitted them please notify Briana
- Taking collection of anyone not receiving the YAHOO email/newsletters, please notify Briana
- Welcome to Kelly our newest member

Website/social media

- Idea is to focus on using Meet up & FB for marketing with details on how to join
 - Looking for someone to manage the social media aspect
 - Member Gail has offered to help post on FB
- Yahoo groups has been used for private member communications
 - Holly is taking over website

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- goal to transition away from yahoo
- Newly designed website will have a PRIVATE member section as well as public
 - This allows to have one stop place for all communications
- Hoping to keep same club domain name
- Have link to website will send to committee chairs look for input on design
- Have old yahoo service until March 15th
- NEED PHOTOS, please send any photos directly to Holly

Art Festival

- Ann and Mary Co Chairs ~ Neither here today
- Applications online send artists to club website
- Need all members, family & friends to help work day of event
- Tiffany provided update :
 - Met with Sheri, working together in joint effort for artists applications & jurying
 - Tiffany will shadow Sheri to take over her Artist role
 - Laurie gave key to Tiffany to access artist applications, confirmed will only grab artists info, everyone else needs to get their own mail
 - Mary Beth delivered current applications to Tiffany
 - Tiffany and Sheri having 2nd meeting next Tuesday evening
- Goal to Jury during club meeting again,
 - next month no speaker use time to go thru artists applications
- Members shared what to expect at our LCWC Art Festival event

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- May have member volunteer set up tye dye event for children's area (Holly's son) ~ will connect with Ann on idea

- **Event is JULY 11,2015**

Treasurer

- No new info to report
- Looking for charitable requests, need all requests in writing to be valid for voting consideration
- Any expenses please notify Tricia & Mary Beth to get reimbursement forms
- Any club purchases ask for club tax id # for discounts

Social

- Seeking Volunteer to coordinate coffee & cocktail social....

Education

- Application has been now posted online & submitted to newspaper, all submissions due by April 1st
- Members with Child graduating from H.S. are eligible to apply
- Anyone resident of kettle Moraine automatically eligible
- Arrowhead the club gives them donations towards their scholarship fund because they do their own selection process; students must use AHS application process
- Winners have to give back & volunteer at our Annual Art Festival
- Anyone interested in reviewing applications all are welcome to participate in the selection process

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Community projects

- From our guest speaker tonight Lake Country Caring,
 - \$ needed for client care room or funds for mattress program & their crib loan program; donations also applied for general overhead, utilities etc
 - Club gave them \$500 last year
 - Laurie motion to donate \$500, lidiko 2nd,
 - All in favor, none opposed, motion approved to donate \$500 to Lake Country Caring
- *2nd request Safe Babies Healthy Families,
 - request for \$500 various projects
 - Club gave them 500 last yr
 - Patty motion to donate 500, Sheryl 2nd
 - All in favor, none opposed, motion approved to donate \$500 to Safe Babies Healthy Families
- FORM almost finished for future charitable requests, stay tuned
- Nothing else pending

Spring fundraising event

- Event at Vina Mundi
- Owners willing to allow 2 days raise \$ for LCWC
 - Our club night will be Saturday 4/18 but they will give credit for sales made on 4/17 and 4/18
- Owners offered to make up special menu for our group that qualify for fundraiser dollars
- Also looked at OC wine bar but the offerings towards our fundraiser was more with Vina Mundi

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- Plus Vina Mundi did not require to have celebrity bartender or have to bring food or have to do end of night clean up
- Can bring spouses, friends
- They are donating basket for auction
- Looking for member donations as well for raffle
 - Consider either silent auction or raffle tickets
 - **Bring donations to NEXT MEETING**
- Their 10% donation is for everyone who attends including non members and not required to have a LCWC flyer to qualify
- Committee members are Kathy, Jennifer, Penny and Lidiko
- Need a flyer created to post on social media and members can use to forward out invitations

Other News/Community events

- Safe Babies luncheon this Friday
- “Revoiced” concert Friday night March 20th, fundraiser for Lake Country School’s music department event taking place at lake Country School

Addtl biz

- **Lake country community fest March 21st**
 - **Need volunteers to work it, wear LCWC shirts**
 - At Arrowhead H.S. event runs 10-3
 - Hand out flyers for art festival, need save the date flyers
 - Lori, Patty, Kelly, Sharon agreed to work event
- Newsletter info need by end of 1st week of March to publish
- Chris missed tonight due to brother battling cancer, taking turns caring for brother may have to miss future meetings

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Motion to Adjourn

- 1st motion Mary Beth
- 2nd motion Laurie

GUEST SPEAKER

Patty Muddler introduced Lake Country Caring
Guest speaker Carrie Lapinski - president
Thank you ladies for tonight's donations!

Brief history... Carrie started as donor. The organization was established in 1990, when the originator was asked for her vision she responded she saw great wealth and saw great need right here in the community. She had great heart & insight. Began collecting things and dropping them off for 5 years before Bob Lang gave them a home rent free for 10 years. In 2006 they relocated space behind Culvers in Hartland. They have constant partnership in the community

Question:

Families supported = >1000 registered, last year over 800 helped last year

Two brochures left for group

1. How to be a donor and helping (M-S 9-11:30) TRS - client days - crowded
2. for families in need

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