



37th Annual **Lake Country Art Festival** Saturday, July 14, 2012

9 am – 4 pm at Naga-Waukee Park, Delafield, WI

THE SHOW

Sponsored by the Lake Country Women's Club, The Lake Country Art Festival is one of the most popular southeastern Wisconsin events of the summer. The proceeds from this highly publicized event benefit local charities.

FEATURES

- 1) A Silent Auction will showcase your work steering patrons to your booth
- 2) Fine Arts and Crafts have separate areas for special distinction
- 3) Awards are given to top 3 artists in EACH of Fine Arts and Crafts categories
- 4) Free Booth Sitting service for Artists

APPLICATION AND JURY REQUIREMENTS

Application is open to all fine artists and crafts people. Only fine arts and fine crafts will be accepted. **All work must be produced by the artist applying for entry and may not be imported for resale.** No copies or kits will be accepted. ALL applicants, including returning artists, are juried, and must submit the following to:

LCWC Art Festival, P.O. Box 180464, Delafield, WI 53018

- 1) 1 photo of your outdoor booth display (we need to see how the setup looks)
- 2) 4 photos of **current** pieces of art or craft
- 3) A photo series & detailed description explaining your art process
- 4) A completed and signed application
- 5) A completed State Tax Form S-240
- 6) Self-addressed, stamped envelope sufficient for our reply, and your photos
- 7) Check payable to LCWC for \$90 (\$105 if applying after 5/15.) Upon acceptance, check becomes nonrefundable.
- 8) If applicable, a separate check for Corner Booth Request, \$30 (refundable if we are unable to fill request)
- 9) Non-refundable check payable to LCWC for \$10 jury fee
- 10) \$8.00 for a day-of-festival boxed lunch, if desired (Contains a sandwich, chips and beverage)

DEADLINE TO APPLY

We will jury applications until the show is full. First jury is held in February.

BOOTH INFORMATION

A 12'x12' outdoor exhibit space is provided (you need a pop-up). Specific locations and requests are honored on a first come, first served basis. However, **LCWC reserves the right to assign booth locations and change the layout at any time.**

CORNER BOOTHS

Corner booth requests will be taken but not guaranteed. If you would like to request a corner booth, please mail a **separate check for \$30**. Checks will not be deposited until after booth assignments have been finalized.

SETUP

Artists may set up **after 3 pm, Friday, July 13**, or from 6-8 am on Saturday (security **NOT** provided). Pets, overnight parking, and driving on grass are not permitted in the festival area. Contact the park directly with question

<http://www.waukeshacounty.gov/defaultwc.aspx?id=39696>

LIABILITY

Artists are responsible for their own exhibit and materials. The Art Festival Committee, Lake Country Women's Club and Waukesha County Park System will NOT be liable for loss or damage to artwork, display materials or vehicle(s).

General Notice

Photographer on Premises: A photographer may be on site to document the event. Photographs are the sole property of Lake Country Women's Club. By registering for and attending this event, understand that LCWC may use the likenesses for future promotional purposes. If you do not wish to be photographed, please notify the photographer and/or videographer on site.

QUESTIONS? Email us at lakecountrywomensclub@yahoo.com or call (262) 617-5836 or (262) 492-8901

APPLICATION TO EXHIBIT

Artist Name:	
Business Name:	
Name you would like printed in the Art Festival Program: <input type="checkbox"/> Artist Name <input type="checkbox"/> Business Name	
Address: <input type="checkbox"/> <i>New address</i>	
Phone:	Email:
Website:	
In which category should your art be judged: <input type="checkbox"/> Fine Art <input type="checkbox"/> Craft	
Medium:	
Space Location or Special Needs Request (<i>placement not guaranteed</i>) <input type="checkbox"/> Corner Booth (\$30 Fee)	
Have you exhibited with us before? <input type="checkbox"/> Yes <input type="checkbox"/> No; if so, which years?	
Will you donate to the Silent Auction? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Will you need a booth sitter? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Would you like an \$8 boxed lunch (sandwich, chips and beverage?) <input type="checkbox"/> Yes <input type="checkbox"/> No	
<p><i>I have read the information in this application and agree to abide by the specifications described. I agree to have my display in place by 9:00 am on Saturday, July 14, 2012 and to be present from 9:00 am to 4:00 pm. I understand all work must be original and produced by me and no copies or kits are accepted. I assume full responsibility for my artwork and display materials. I agree that my image, likeness and art work may appear in photographs that are the complete property of the Lake Country Women's Club for the LCWC to do with as it wishes.</i></p>	
Exhibitor's Signature X _____	
Checklist: <input type="checkbox"/> 3 - 5 photos including a photo and description of art process <input type="checkbox"/> Application <input type="checkbox"/> S-240 tax Form <input type="checkbox"/> SASE <input type="checkbox"/> Booth Check <input type="checkbox"/> Jury Fee Check \$10 <input type="checkbox"/> Corner Fee Check (if desired) \$30 <input type="checkbox"/> Boxed lunch Check (if desired) \$8	

For LCWC Use: pm _____ ck # _____ amt \$ _____ WI form __ Booth _____
