



Lake Country Art Festival Advertising Program

DEADLINES

PUBLISHES

June 29th

RESERVATION

June 7, 2010; 5:00pm

AD & MATERIALS

June 14, 2010; 5:00pm

CONTACT

Mary Ellen Krueger
Co-Creative Chair
mkrueger@deloitte.com
414-430-0556

Robbin Lyons
Co-Creative Chair
ThomTalent@aol.com
262-367-9706



Lake Country Women's Club
P.O. Box 180464
Delafield, WI 53018

lakecountrywomensclub.org

Lake Country Art Festival Advertising Program

The 35th Annual Lake Country Art Festival, formerly located at St. John's NW Military Academy, will be held at Naga-Waukeee County Park on July 10, 2010. The Lake Country Art Festival is one of the biggest community events in the Lake Country area. Capture your audience by advertising in the Art Festival Program.

By purchasing an ad, you will help to promote the Art Festival and therefore help to raise funds for the Lake Country Women's Club. The Lake Country Women's Club supports many local area charities through donations and service activities. All proceeds are donated to the Lake Country area.

We hope that you will want to advertise in our program this year. Compared to similar booklets our prices are affordable, especially for a full color program! The Lake Country Publication rates are listed on the reservation form attached. All ads are full color and Lake Country Publications will create your ad if desired.

Program will have a distribution of 20,000 copies.

- 17,000 copies inserted in the Lake Country Reporter, Oconomowoc Focus, Sussex Sun, and Kettle Moraine Index.
- 3,000 copies distributed on site at the Lake Country Art Festival on July 10, 2010.

On behalf of the many who benefit from the Lake Country Women's Club charities, thank you for the support you give to this great community event!

Sincerely,
Mary Ellen Krueger and Robbin Lyons
Lake Country Art Festival Creative Chairs

**See attached Reservation Form
to reserve your space today!**

Lake Country Art Festival Advertising Program

Reservation Form

-Space Limited-

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AD SPECIFICATIONS

- Advertising materials should be submitted electronically.
- For electronic ads, e-mail to Jacqui Nitzsche
jnitzsche@jcpgroup.com
Title file: subject line = Lake Country Art Festival.
- Hard copy acceptable
- Lake Country Publications will contact you regarding ad creation.
- Lake Country Publications will e-mail proof of ad

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FULL COLOR AD SIZES

Program dimensions: 6.75 x 10

Please reserve the following ad space(s):

_____ 2 page Center Spread, 12 x 9 \$1,348.50

_____ Full Page Back Cover, 5.75 x 9 \$807.40

_____ Full Page Inside Cover, 5.75 x 9 \$741.40

_____ Full Page, 5.75 x 9 \$674.60

_____ Half Page, 5.75 x 4.375 \$336.60

_____ Quarter Page, 2.75 x 4.375 \$214.50

_____ Please have Lake Country Publications create my ad

All copy and art files must be provided. Client responsible for information provided and proofing.

BUSINESS NAME

CONTACT NAME

ADDRESS

PHONE NUMBER

E-MAIL ADDRESS

PAYMENT TYPE: CHECK (Make check's payable to: Lake Country Publications)

MASTER CARD VISA

BILL MY LAKE COUNTRY PUBLICATIONS ACCT. NO. _____

CREDIT CARD NUMBER

EXPIRATION DATE

CARDHOLDER NAME (PLEASE PRINT)

SIGNATURE

RETURN COMPLETED FORM AND PAYMENT TO:

MAIL Lake Country Art Festival
Lake Country Women's Club
P.O. Box 180464
Delafield, WI 53018

Ad space limited.

LCWC Date Received: